

#SOCENT SPAs

#SOCINV

**IMPACT INVESTING AND SOCIAL
INNOVATION IN EUROPE**

10 | 11 | MAY | 2017 | EL HUECO | SORIA | SPAIN



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**III EUROPEAN SOCIAL
ENTREPRENEURSHIP
SOCIAL FINANCE AND DEPOPULATION
SPRING MEETING**

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Boosting jobs, growth and investment is one of the main priorities of the European Union. In line with this goal, the European Commission considers entrepreneurship to be a powerful tool in getting Europe growing again and increasing the number of jobs without creating new debt.

Social entrepreneurs and social enterprises are drivers of change that operate on the basis of viable business models. Social enterprises develop innovative approaches, models or practices for resolving societal challenges in an entrepreneurial way to promote inclusive, socially fair and environmentally sustainable economic development and social change. Their economic operations cover a broad spectrum of activities including, among others, social and economic integration of services for vulnerable and most-at-risk persons, social services of general interest, reducing greenhouse gas emissions and wastes, or producing renewable energy.

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Thus, social enterprises can help meeting the Europe 2020 targets for employment, R&D / innovation, climate change / energy, education and poverty/social exclusion

However, lack of or poor access to finance is still perceived as one of the most significant barriers for starting up a social enterprise, ensuring its sustainability and growth. The funding system for social enterprises is underdeveloped in relation to the one used by other businesses and the demand of social enterprises for capital is not met in most parts of Europe.

OBJECTIVES

- 1** To contribute to the development of a social finance market by enabling more social enterprises to take on repayable finance for developing and scaling up their innovative business model.
- 2** Disseminate examples of new feasible, suitable and reliable financial instruments, hybrid finance packages, and investment and financial funds in social enterprises throughout Spain and Europe.
- 3** Encourage networking between the main actors of the social finance market in Europe, public administrations, and social entrepreneurs, etc., and also, learn from different models and good practice in developing and enhancing social finance across the Union, through organized sharing and disseminating of expertise and experience, and through presenting practical examples that demonstrate how to effectively invest in or complement suitable financial products.
- 4** Disseminate successful social entrepreneurship and social innovation experiences implemented in the most sparsely populated European areas.

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10 | 11 | MAY | 2017 | EL HUECO | SORIA | SPAIN

**WEDNESDAY
10th MAY**

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**III EUROPEAN SOCIAL
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SPRING MEETING**

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10th MAY

09.00 | 09.30

REGISTRATION OF THE PARTICIPANTS

09.30 | 10.00

OFFICIAL OPENING



Juan Vicente Herrera.

President of the Regional Government of Castile and Leon (Junta de Castilla y León).



Ann Branch.

Head of Unit "Job Creation" European Commission. DG Employment, Social Affairs and Inclusion.



Luis Rey

President of the Provincial Government of Soria (Diputación de Soria).



Carlos Martínez Izquierdo.

President of Caja Rural Soria.



Antonio López Calvín.

President of Cives Mundi.

10/05/2017

III EUROPEAN SOCIAL
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10th MAY

10.00 | 10.30

OPENING PRESENTATION

CURRENT OVERVIEW OF SOCIAL ENTREPRENEURSHIP AND IMPACT INVESTING IN THE EUROPEAN UNION



Rocío Nogales.
EMES network representative in GECES (EU expert groups social entrepreneurship).

10.30 | 11.00

COFFE BREAK

THEMATIC TABLE 1 #

11.00 | 12.30

IMPACT INVESTING IN EUROPE



Richard Stobo.
Senior Officer for Investment Management.
European Securities and Markets Authority (ESMA).



Guadalupe de la Mata.
Resident Representative for Spain and Portugal
at European Investment Fund (EIF).



Elinor De Pret.
Head of Policy at European Venture Philanthropy
Association (EVPA).



Antonella Noya.
Senior Policy Analyst. Organisation for Economic Co-operation
and Development (OECD).



MODERATOR
Mercedes Valcárcel.
Managing Director in
Fundación Tomillo.

10/05/2017

III EUROPEAN SOCIAL
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12.30 | 14.00

THEMATIC TABLE 2 #

IMPACT INVESTING IN SPAIN



Sergio Cabrerizo.

Executive Director of Soria Futuro (Investment Company).



Sergio Murillo.

Bizkaia Seed Capital. Fund for Social Entrepreneurship and Innovation.



Firoz Ladak.

CEO of the Edmond de Rothschild Foundations.



Xavier Pont.

Director of the Impact Investment Department.
Ship 2B Foundation.



MODERATOR

Catalina Parra.

President Ch3X. Impact investment and advising entrepreneurs.
Board member in invested companies.

14.00 | 15.30

LUNCH

10/05/2017

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10th MAY

15.30 | 17.00

THEMATIC TABLE 3 #

PANEL OF IMPACT INVESTMENT PROJECT



Bernard Bayot.

Director of Réseau Financité & President of the NewB cooperative. (Belgium).



Felipe Gómez.

Investments Director Innovis Capital (Spain).



Luciano Balbo

Founder and President of Oltre Venture. (Italy).



Vincent Fauvet

Co-Founder and CEO of Investir&+ (France).



MODERATOR

Lisa Hehenberger.

Lecturer at ESADE, Advisory to EVPA, and Member of GECES (European Commission's Expert Group on Social Entrepreneurship).

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10th MAY

17.00 |

CLOSURE

19.30 |

AFTERWORK # Kiosko de la Alameda. La Dehesa Park - Downtown Soria

FULL WORDS. DIALOGUES ABOUT THE EMPTY SPAIN

Colloquium



Julio Llamazares, was born in 1955 in Vegamián, León Province, a village which has disappears 14 years later under the waters of a dam. Llamazares is a law graduate but left law for literature and journalism. He has written novel, poetry, essays, movie scripts, travel books... His work is tied to the land (nature), narrated with precision and an exquisite care of the descriptions. Is the author of works like *La lluvia amarilla* (Yellow rain), *El cielo de Madrid* (Madrid's sky) or *Distintas formas de mirar el agua* (Different way of looking at water). Nowadays, he is writing a weekly column in the newspaper 'El País'.



Sergio Del Molino (Madrid, 1979) emerged in the Spanish literary scene in 2013 with his novel “*La hora violeta*” (The violet hour), in which he narrates the death of his son Pablo, and with what he obtains excellent critics and comments. Del Molino was chosen this year, as one of the best Spanish writers under 40 years. Three years later, Del Molino returns even stronger to the first pages of culture with his work '*La España vacía*” (The empty Spain), an essay about the population imbalance in Spain and the differences between the rural and the urban world. As a journalist, Del Molino collaborates in various media, like 'Heraldo de Aragón'.

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José Ángel González Sainz (born in Soria, 1956) is a novelist, essayist, teacher and a translator. For many years, he has been working in Trieste (Italy), although now resides in Soria. He has obtained the award Anagrama and Castile and León's literature award. Is the author of half a dozen novels, of which his capital work would be *Volver al mundo* (Back to the world), which takes place in a place named El valle, in an area of Soria province and it's about the disenchantment of a young nihilists group that meet after many years.



Roberto Ortega (Soria, 1963) is a journalist. He is currently Head of Communication at Cives Mundi, El Hueco and Huertos de Soria. Roberto Ortega has made his career in Soria, where he was editor-in-chief and deputy director of the newspaper 'Heraldo de Soria', and for which he continues to collaborate as a regular columnist. He also collaborates with Cadena Ser and Onda Cero, two Spanish radios.

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10 | 11 | MAY | 2017 | EL HUECO | SORIA | SPAIN

THURSDAY
11st MAY

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III EUROPEAN SOCIAL
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SOCIAL FINANCE AND DEPOPULATION
SPRING MEETING

SORIA



11st MAY

09.30 | 11.00

THEMATIC TABLE 4 #

PROGRAMMES AND FUNDS FOR SOCIAL INNOVATION IN EUROPE



Raúl Contreras.

Responsible of solidarity economy and social innovation at Las Naves (City Hall of Valencia) and co-founder of Nittúa.



Robert BACH.

The Interreg Europe RaiSE project. ACCIO Regional Development Agency of Catalonia.



Ramón Tejedor Sanz.

Executive Director Of Instituto Aragonés de Fomento.



Raúl Oliván.

Director of Zaragoza Activa ZAC (La Azucarera y Las Armas).



MODERATOR

Marta Solórzano.

Full Professor of Business Administration at UNED and Director of the Social Entrepreneurship and Innovation Program.

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11.00 | 11.30

COFFE BREAK

THEMATIC TABLE 5 #

11.30 | 13.00

NEW SPACES, PLAYERS AND TECHNOLOGIES FOR SOCIAL INNOVATION - THE INTERREG EUROPE SOCENT SPAS PROJECT



Norbert Kunz.

Manager - Social Impact gGmbH. Germany.



Eila Linna.

R&D Manager (PhD.Ed.) Multidimensional Tourism Institute (MTI) - Lapland University Consortium (LUC Tourism). Finland.



Mária Nádaždyová.

Regional Coordinator for Europe. EPIC Slovakia.



Jesús Rodríguez Rodríguez.

General Director of Social Economy - Regional Government of Castile and Leon. Spain.



MODERATOR

Ana Gómez.

ONGD Cives Mundi.

13.00 | 13.30

CLOSURE

11/05/2017

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HOW TO ARRIVE TO SORIA

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HOW TO ARRIVE

BY PLANE

To arrive to Soria from Adolfo Suárez Airport - Madrid Barajas there is a bus stop of ALSA Company that picks you up right at the T4.

You can arrive by plane to Madrid to any terminal, and in each of them, there are some airport buses that will take you from one terminal to another. There is a stop in T4, which is indicated. The bus makes its stop and takes the traveler to the bus station of Soria, without the need to go to the bus station in Madrid centre. It is a comfort.

In this link you can check the schedules: <http://www.alsa.es/>. You just have to put the date, select "One way and / or Round trip" and the information will be at your fingertips.

BY TRAIN

If you want to come to Soria in a more comfortably way and you prefer the train, you can only access to Soria by this means of transport if you come from Madrid.

The train leaves from Madrid Chamartin station. Station Address: Calle Agustín de Foxa s / n 28036 Madrid (Madrid).

In this link you can check the schedules: <http://www.renfe.com/>. You just have to put the date, select "One way and / or Round trip" and the information will be at your fingertips.

HOW TO ARRIVE

BY CAR

If you come from Valladolid and you want to take the car, you should take the road N-122 and you must follow the signs. The estimated travel time is about 2h 30min. Conversely, if you prefer coming from Madrid, you should take the A-2 and A-15 road or A-1 and N-110 road and you must follow the signs. The estimated travel time is about 2h 15min.

If you come from Barcelona, you should take the AP-2 or A-2 road and you must follow the signs. The estimated travel time is about 4h 25min.

However, if you come from Zaragoza, you should take the AP-68 and N-122 road; the A-2 and N-234 road or AP-68 road and you must follow the signs. The estimated travel time is about 1h 50min.

BY BUS

On the other hand, if you prefer travelling in a more convenient way and you want to come by bus, here are several possibilities:

If you proceed from Madrid, there are several schedules. The station from where these buses leave is Avenida de América Station. You can check here the bus schedule: <http://www.alsa.es/>. You just have to put the date, select "One way and / or Round trip" and the information will be at your fingertips. The bus station is located at: Avenue América 9 28002 Madrid (Madrid). It is accessible by underground lines 4, 6, 7 and 9. However if you proceed from Zaragoza there is also an extense schedule. The station where you can take these buses it is Delicias Station. There are two different of companies: Linecar or Therpasa.

HOW TO ARRIVE

You can check here the bus schedule: <http://www.therpasa.es/horarios.php>
You have just put the date "One way and / or Round trip" and your information is at your fingertips.

You can also call to the information number of the station: 976 700 599

The bus station is located at: Calle Rioja, 50011- 33 Zaragoza (Zaragoza)

If you come from Valladolid, there are several bus schedules. The station from where they leave is the bus station of Valladolid. You can check here the bus schedule:

www.caminosoria.com/servicios/transportes/autobuses/1940-autobuses-valladolid-soria-zaragoza.html. You just have to put the date, select "One way and / or Round trip" and the information will be at your fingertips. The companies you should choose are Therpasa and Linecar. The last one company has more availability. You can also call to the information number of the station: 983 236 308. The bus station is located at: Puente Colgante 2, 47007 Valladolid (Valladolid). If you come from Barcelona it must make an exchange in the city of Zaragoza. The station where you can take these buses, it is the Nord bus station. You can check here the bus schedule:

<https://www.barcelonanord.cat/es/inicio/>. You just have to put the date, select "One way and / or Round trip" and the information will be at your fingertips. You can also call to the information number of the station: 902 260 606 The bus station is located at: Carrer d'Ali Bei, 8008013 Barcelona (Barcelona). You can also reach the station as follows Underground: L1, stop Arc de Triomf | TMB Bus: number 54 | Renfe: Tren cercanias, lines 1, 3 and 4.

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MORE INFO

<http://www.elhueco.org/socialmeeting/>

¿HOW TO GET THERE?

EL HUECO. Eduardo Saavedra 38. 42002. Soria (Spain)



FREE ACCESS / LIMITED PLACES
COFFE + LUNCH + DOCUMENTATION

25 €

SIMULTANEOUS INTERPRETATION
ENGLISH/SPANISH/ENGLISH

CONTACT:

info@elhueco.org
Phone: +34 975229950
www.elhueco.org

MORE INFO

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