

# PRESURA

I FERIA  
NACIONAL  
PARA LA  
REPOBLACIÓN  
DE LA ESPAÑA  
VACÍA

## PRESURA 2017

### 1st Fair for the repopulation of the empty Spain

El Hueco, Soria, 10, 11 and 12 noviembre 2017

***You can't bear the city and want to escape? Does the city air no longer make you free? Are you thinking about coming to live to the rural world, in contact with the nature? Do you want to educate your kids in a natural environment? Do you have in your mind the project of your life and need a place to develop it? Are you looking for supports and partnerships for your project?***

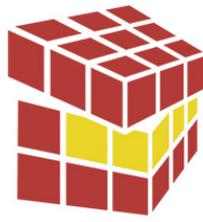
Well then we are waiting for you in **PRESURA 2017** the **1st Fair for the repopulation of the empty Spain**. The objective is to promote the repopulation of the sparsely populated areas of our country, giving visibility to its endogenous resources and the opportunities that exist to implement sustainable projects and ventures in these areas, connecting the people who want to develop their life plans in the rural world with the people who can help you to make it happen.

The fair is aimed at all those people who are looking for a place to start a new life, away from the city, in a sustainable way and who want to know the opportunities that the rural world offers them to start projects, ventures, etc. Likewise, in **PRESURA 2017** will participate public and private actors who develop their activity in the rural world and who can contribute to facilitate the arrival of new settlers in their territories: municipalities, local action groups, entrepreneurs, NGOs, etc.

#### **What will you find?**

**PRESURA 2017** will take place in El Hueco, in Soria, a 2.500 m2 co-working space, where you will find exhibitors, conferences, projects and many activities to facilitate the networking among those attending. The most important sectors that will be represented at the fair are:

- Agroecology
- Forestry
- Rural housing
- Cohousing
- Circular economy
- Rural tourism
- Renewable energy
- Technology
- Education.
- Art
- Social venture



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## The information to reflect and choose is necessary

**PRESURA** offers many parallel activities. Free and independent information, which aims to give the key to choose successfully where and how to launch the project of your life.

The *Ágora* space located in the central area of the fair will host dozens of project presentations, social enterprises, conferences, music, reports, etc, to disseminate all the initiatives present at the fair.

**PRESURA** covers such topics as sustainable rural development, social innovation, public policies against depopulation, sources of employment, business opportunities, circular economy, agro-ecology, etc, accompanied by other more specific for social entrepreneurs, going through musical proposal, slowfood, etc. They are only few examples of the many topics that will be developed in this space for the information of **PRESURA**. Check your schedule.

## Information for exhibitors

The exhibition space enabled is reduced, so if you are interested in participating in the fair as an exhibitor please contact us as soon as possible.

To select you as an exhibitor we will take in account the entrenchment with the territory of your initiative, the impact generated, its ability of setting and the attraction of settlers to the sparsely populated rural areas.

To participate in the fair as exhibitor the registration fee is the following one:

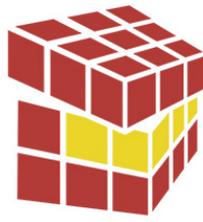
- Entrepreneurs and members of the community of El Hueco: 60 €
- Associations and Foundations: 90 €
- Companies: 120 €
- Administrations, municipalities and local action groups: 180 €
- Others.

*All persons and institutions that formalize their registration before October 10 will have a 20% discount on the fee.*



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This would be the only cost you will assume if you participate as an exhibitor. The price includes:

- Space of 3 m<sup>2</sup> (if you need more space tell us and we will offer you several alternatives)
- Possibility of presenting your initiative to the attending public within de programming from the *Ágora* space of the fair
- Heating
- Internet WIFI
- Insurance
- Supplies: light, water
- Daily cleaning of the place
- Maintenance service
- Surveillance
- Alarm 24 hours a day
- Environmental decoration of the fair (each participant will personalize their space as they prefer)
- Advertising and promotion of the event in the previous weeks
- Daily events: conferences, presentations, promotions, live music, etc (according to the program).
- Cafeteria service
- Parking facilities

If you want to participate in **PRESURA 2.017** or want to send us any doubt or consultation, you can contact us through the following email address [info@elhueco.org](mailto:info@elhueco.org) or through the telephone 975233169

## Timetable

### Friday 10 November

12:00 Official opening of the fair  
21:00 Closure first day

### Saturday 11 November

10:30 Opening of the fair  
21:00 Closure second day

### Sunday 12 November

10:30 Opening of the fair  
15:00 Closure of the fair

#### Organizes

**el Hueco**

#### Collaborate

**Project Interreg Socent SPAs**  
**Fundación Oxígeno**

#### Sponsors:

**Provincial Council of Soria**  
**Caja Rural of Soria**  
Trebía, ethical real estate agency

#### Organisation team

Management:  
**Joaquín Alcalde**  
[gerencia@elhueco.org](mailto:gerencia@elhueco.org)

#### Exhibitor's coordination:

**Mercedes Ciria**  
[coordinacion@elhueco.org](mailto:coordinacion@elhueco.org)

#### Administration:

**Leticia Íñigo**  
[leticia@civesmundi.es](mailto:leticia@civesmundi.es)

#### Communication:

**Roberto Ortega**  
[prensa@civesmundi.es](mailto:prensa@civesmundi.es)

#### Computer and website:

**Gonzalo Gil**  
[informatica@civesmundi.es](mailto:informatica@civesmundi.es)

#### Graphic design:

**Jaime Díez**  
[comunicacion@civesmundi.es](mailto:comunicacion@civesmundi.es)

#### Lighting and sound:

**M-Audiovisuales**

#### Review:

**Cikis Comunicación**

#### Accommodation and transport:

**TurisOcio**

#### Cafeteria y catering:

**El Hueco Club Café**



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